

MAGAZINE SUBMISSION GUIDELINES

Missouri Parks & Recreation magazine is the official monthly publication of the Missouri Park and Recreation Association (MPRA). MPRA's mission is "to advocate the quality of life through effective use of parks and recreation opportunities, education, and resources."

Before submitting an article, please familiarize yourself with the magazine by checking out a few issues on our website in the InfoHub at mopark.org. If you are interested in writing for our publication, please review the following guidelines:

- **BE ENGAGING.** The magazine is a great opportunity to offer your professional insight or share an exciting announcement about your community. In terms of writing style, use active voice and avoid jargon whenever possible.
- **AVOID WRITING IN FIRST OR SECOND PERSON.** First person is the use of "I, me, my, we" etc. Second person is the use of "you, your," etc. MPRA prefers to keep a consistent writing style throughout the publication. Please use third person voice when composing articles for submission.
- **REMEMBER YOUR AUDIENCE.** Our magazine readers comprise of fellow MPRA members and park and recreation professionals, so keep that in mind as you approach your article. Consider the audience in your messages to ensure that you remain relevant.
- **KEEP IT CONCISE.** The preferred length of an article is no more than 750 words, although exceptions can be made. Please communicate to MPRA prior to submission if you plan on submitting an article longer in length. Keep your paragraphs and sentences brief. Long paragraphs can look daunting and are difficult to scan.
- **INCLUDE A TITLE AND AUTHOR.** This information should be limited to a brief article title and the authors name and organization.
- **MAKE NOTE OF PUBLICATION DATE.** When composing your article, please keep the date of publication in mind. In some cases, if your article mentions dates of events coming soon, they may have already happened by the time the issue publishes so adjust your content accordingly.
- **PROVIDE PHOTOS.** Include several high quality photos with your article to help illustrate your submission. The more photos submitted the better. If none are provided, MPRA may add a photo(s). It is your responsibility to provide any photo credits if necessary.
- **ADVERTORIALS WILL BE CHARGED AN ADVERTISING FEE.** If you choose to compose an article that is an advertisement for a service or product rather than an editorial piece, you will be subject to an advertising fee in order to publish in the magazine. Please contact MPRA for more information concerning advertorials.

Once accepted for publication, all materials become the property of MPRA. Note: MPRA reserves the right to edit any submitted content for style, clarity, brevity or length.

For more questions or to send a submission, please contact:

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