2027 MPRA CONFERENCE & EXPO

FEBRUARY 16-19 · MARGARITAVILLE LAKE RESORT, LAKE OZARK, MO

EXHIBITOR REGISTRATION FORM

Showcase your business to over 400 park and recreation professionals, including representatives of nearly every municipal and county parks and recreation department in the state. Additionally, administrative personnel from all levels of public and commercial recreation will be present. Reserving your booth early will give you an advantage in choosing just the right space to maximize your exposure to our delegates.

SHOW DATE: Wednesday, February 17,2027
SHOW TIME: 1:00 p.m. - 5:00 p.m.
LOCATION: Margaritaville Lake Resort, Lake Ozark, MO

WHAT YOU GET

Single Booth - 8' x 10' space with pipe and drape
Double Booth - 8' x 20' space with pipe and drape
Triple Booth - 8' x 30' space with pipe and drape

Booth Includes:

- 6' skirted table, 2 chairs, waste can, and signage.
- 2 exhibitor name badges per single booth (additional badges are $35 each)
- Year-long listing in the online Exhibitor Directory available to MPRA Members.
- Business listing in the spring edition of *Missouri Parks & Recreation* magazine, distributed electronically and in print to over 2,000 members of MPRA.
- Access to a list of delegates/attendees contact information after the event.

Additional amenities are available through the decorator service. Instructions and contact information will be sent in January or after registration is completed.

An up-to-date exhibitor map can be found online at www.mopark.org/exhibitors.

BOOTH SET UP

Tuesday, February 16
12:00 p.m. - 5:00 p.m.

Wednesday, February 17
8:00 a.m. - 12:00 p.m.

BOOTH TEAR DOWN

Wednesday, February 17
5:00 p.m. - 8:00 p.m.

»» BOOTH SPACE IS LIMITED! REGISTER TODAY! ««

WANT TO BUILD LASTING RELATIONSHIPS WITH MORE THAN 2,000 PROFESSIONALS?

☐ Check here for more information about becoming an MPRA member and receiving $100 off your booth price along with other registration discounts and networking opportunities throughout the year. (Member benefits can be found at www.mopark.org/membership)

RISE UP
2027 MPRA CONFERENCE & EXPO

HOTEL INFORMATION

The most up to date hotel information can be found at www.mopark.org/conference/#hotel.

POLICIES

AVAILABILITY: Booth locations are first-come, first-served. Payment is required to reserve booth space. All booth attendees must be employed by the company that purchased the booth space.

REFUND: All booth cancellation requests must be submitted in writing. Cancellations made prior to 21 days before the event are subject to a $75 fee. NO REFUNDS will be given within 21 days of the event. Substitutions are allowed for booth attendees with no additional fee. Please contact the MPRA office with any questions or to make changes to your registration.

ATTENDING EVENTS: You must be registered and have a badge to attend conference events other than meal functions, which require a meal ticket. Meal tickets can be purchased in addition to your booth registration using this form before 1/27/27.

For a full list of MPRA Conference Policies and Terms, scan the QR code.

APPLICATION FOR EXHIBITOR SPACE

SHOW DATE: WEDNESDAY, FEBRUARY 17, 2027
SHOW TIME: 1:00 PM - 5:00 PM
EARLY REGISTRATION DEADLINE: FRIDAY, JANUARY 13, 2027

TO REGISTER AND PAY ONLINE, GO TO https://bit.ly/4zYQJMW

BOOTH INFORMATION

Single Booth (8'x10')
- ☐ Member.....$575.00
- ☐ Non-Member.....$725.00

Double Booth (8'x20')
- ☐ Member.....$1,120.00
- ☐ Non-Member.....$1,420.00

Triple Booth (8'x30')
- ☐ Member.....$1,660.00
- ☐ Non-Member.....$2,115.00

☐ **Lead Collection** (scan QR codes on the atendee's badges right from your conference app!).....**$50.00**

Booth Location Preference: (see diagram at www.mopark.org/exhibitors) #1_____ #2_____ #3_____ #4_____

List companies you prefer not to be near: _____
We try to avoid placement of similar businesses next to or across from each other. However, this is sometimes unavoidable.

Name Badges: (*two badges are allowed per single booth space. Extras may be purchased for $35 each - email info@mopark.org for additional badges*)

Name:_____ **Email:**_____ **Title**: _____
Preferred Pronouns *(optional)*: ☐She/Her ☐He/Him ☐They/Them

Name:_____ **Email:**_____ **Title**: _____
Preferred Pronouns *(optional)*: ☐She/Her ☐He/Him ☐They/Them

☐ I will be serving food ☐ I am bringing a motorized vehicle

PRIMARY CONTACT

This is the person who will receive all correspondence about your booth.

Name: _____ Title: _____

Phone: _____ Email: _____

Decorator kit will be emailed to the primary contact after January 1, 2027.

DIRECTORY INFORMATION

The information below will be printed in the MPRA magazine, online directory, and conference app.

Company: _____ Web Address: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Choose all of the categories that represent your business:

- ☐ Aquatics
- ☐ Architect/Design
- ☐ Athletic Equipment
- ☐ Construction
- ☐ Engineering/Surveying
- ☐ Entertainment
- ☐ eSports
- ☐ Fitness/Exercise
- ☐ Industrial Painting
- ☐ Landscape/Nursery
- ☐ Landscape Architect
- ☐ Lawn Care Equipment
- ☐ Lighting
- ☐ Minority Owned Bus.
- ☐ Operations/Consulting
- ☐ Pet Waste Management
- ☐ Picnic Tables/Benches
- ☐ Playground Equipment
- ☐ Pollinator/Turf
- ☐ Signs/Scoreboards
- ☐ Shade/Shelter
- ☐ Software/Technology
- ☐ Splashpads
- ☐ Sports Planning
- ☐ Surfacing/Flooring
- ☐ Water Treatment
- ☐ Woman Owned Bus.
- ☐ Other

Provide a brief description of your products/services:

AL A CARTE ITEMS

We invite you to join us throughout the week. It's a great way to network!

Tuesday Welcome Reception (heavy appitizers).....$40.00 x _____ = _____

Wednesday General Session Lunch (plated meal).....$40.00 x _____ = _____

Wednesday Evening Dinner & Auction (buffet dinner).....$40.00 x _____ = _____

Thursday Evening Awards Banquet (plated meal).....$40.00 x _____ = _____

Deadline to purchase meal tickets is January 27, 2027 - No tickets will be available for purchase at the event.

PAYMENT INFORMATION

All booth spaces are awarded on a first paid - first serve basis.

Booth Total: $_____

Ala Carte Total: $_____

Late Fee: **$50.00**
(postmarked after 1/13/27)

Total: $_____

☐ **Pay by Credit Card**
Visit https://bit.ly/4zYQJMW to register and pay with a credit card.

☐ **Pay by Check**
Mail for and check to:
Missouri Park & Recreation Association
The Musco Lighting Building
2018 William Street
Jefferson City, MO 65109-1186

Full payment is required to secure your booth. Make checks payable to MPRA. No purchase orders, please.

Phone: 573-636-3828 | Email: sarah@mopark.org | Website: www.mopark.org