

MPRA Showcase Award - Programming

The MPRA Showcase Awards may be made annually up to six (6) entities within the Showcase Award categories. Provided that each category has received at least one (1) quality nomination meeting the award qualifications, one (1) winner shall be awarded from each category.

YES NO

____ ____ Did this program occur within the past 18 months and was primarily coordinated by an MPRA Member Agency?

____ ____ Has this agency received an award in this category in the previous three years?

Did this program display:

____ ____ Innovation and uniqueness?

____ ____ Engagement of the public and/or reach new audiences?

____ ____ Positive public exposure generated for parks and recreation?

____ ____ Unique methods of funding or significant economic impact for host agency?

____ ____ Addressing an identified need in the community?

____ ____ Creation of new opportunities for leisure engagement?

____ ____ Inclusion of underserved communities?

Along with a digital copy of this form, the nominator must submit evidence to support any yes answers above and a proposed narration capped at 300 words for use in publications and/or awards videos produced by MPRA.

Nomination Checklist

____ Awards Cover Sheet (this form) in .pdf format

____ Evidence of support, which includes a narrative of how this program achieved any yes answers listed above. Other supporting documentation is encouraged but not required. The preferred format is one document in .pdf format.

____ Proposed 300 word or less narration for use in publications and/or videos produced by MPRA. The preferred format is .docx format.

Once the nominator has completed the checklist items and saved them in the preferred format, the nomination must be submitted online at <https://members.mopark.org/ap/Form/Fill/LE08BI9P>.

Most awards questions are answered in the MPRA Awards Code. Any additional questions or clarifications may be directed to gary@mopark.org.

MPRA Showcase Award – Special Events

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YES NO

____ ____ Did this special event occur within the past 18 months and was primarily coordinated by an MPRA Member Agency?

____ ____ Has this agency received an award in this category in the previous three years?

Did this program display:

____ ____ Innovation and uniqueness?

____ ____ Engagement of the public and/or reach new audiences?

____ ____ Positive public exposure generated for parks and recreation?

____ ____ Unique methods of funding or significant economic impact for host agency?

____ ____ Addressing an identified need in the community?

____ ____ Creation of new opportunities for leisure engagement?

____ ____ Inclusion of underserved communities?

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MPRA Showcase Award – Natural Resources

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YES NO

___ ___ Was this program, facility, or project completed within the past 18 months and was primarily coordinated by an MPRA Member Agency?

___ ___ Has this agency received an award in this category in the previous three years?

Did this program display:

___ ___ Innovation and uniqueness?

___ ___ Significant positive impact on local environment?

___ ___ Engagement of the public and/or reach new audiences?

___ ___ Positive public exposure generated for parks and recreation?

___ ___ Unique methods of funding?

___ ___ Addressing an identified need in the community?

___ ___ Creation of new opportunities for leisure engagement?

___ ___ Inclusion of underserved communities?

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MPRA Showcase Award – Facility Design & Construction

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YES NO

____ ____ Was this program, facility, or project completed within the past 18 months and was primarily coordinated by an MPRA Member Agency?

____ ____ Has this agency received an award in this category in the previous three years?

Did this program display:

____ ____ Innovation and uniqueness?

____ ____ Engagement of the public and/or reach new audiences?

____ ____ Positive public exposure generated for parks and recreation?

____ ____ Unique methods of funding or significant economic impact for host agency?

____ ____ Addressing an identified need in the community?

____ ____ Creation of new opportunities for leisure engagement?

____ ____ Inclusion of underserved communities?

____ ____ Energy conservation and environmental sustainability?

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MPRA Showcase Award – Marketing & Media

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YES NO

____ ____ Did this print, digital, or other marketing or media effort occur within the past 18 months and was primarily coordinated by an MPRA Member Agency?

____ ____ Has this agency received an award in this category in the previous three years?

Did this program display:

____ ____ Innovation and uniqueness?

____ ____ Engagement of the public and/or reach new audiences?

____ ____ Positive public exposure generated for parks and recreation?

____ ____ Unique methods of funding or significant economic impact for host agency?

____ ____ Engagement of underserved communities?

Along with a digital copy of this form, the nominator must submit evidence to support any yes answers above and a proposed narration capped at 300 words for use in publications and/or awards videos produced by MPRA.

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MPRA Showcase Award – Vendor Showcase

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YES NO

____ ____ Did this MPRA member company demonstrate excellence in one or more of the following within the past 18 months?

____ ____ Has this company received an award in this category in the previous three years?

Did this program display:

____ ____ Innovation and uniqueness?

____ ____ Engagement of the public and/or reach new audiences?

____ ____ Positive public exposure generated for parks and recreation?

____ ____ Unique methods of funding or significant economic impact for host agency?

____ ____ Engagement of underserved communities?

____ ____ Addressing an identified need in the community?

____ ____ Creation of new opportunities for leisure engagement?

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