

MISSOURI

Parks & Recreation

RATE CARD

SUMMER 2026 - SPRING 2027

Looking for a way to get your business in front of Missouri's park and recreation professionals?

CIRCULATION

Missouri Parks & Recreation Magazine is distributed quarterly to each member of MPRA with a print and electronic circulation of over 3,000 parks and recreation professionals in Missouri and surrounding areas.

ADVERTISING DEADLINES

Issue	Space Reservation	Artwork Due
Summer 2026	June 5	June 12
Fall 2026	August 14	August 21
Winter 2027	November 6	November 13
Spring 2027	March 5	March 12



AD RATES

Ad Type	1 Issue		2 Issues*		4 Issues*	
	Member	Non-Member	Member	Non-Member	Member	Non-Member
Back Cover	\$665	\$730	\$615	\$665	\$525	\$580
Inside Back Cover	\$640	\$690	\$580	\$640	\$500	\$550
Inside Front Cover	\$640	\$690	\$580	\$640	\$500	\$550
Facing Inside Front Cover	\$780	\$840	\$730	\$780	\$640	\$690
Full Page	\$580	\$640	\$525	\$580	\$460	\$525
Half Page	\$525	\$580	\$460	\$525	\$410	\$460
Quarter Page	\$460	\$525	\$410	\$460	\$345	\$410
Business Card	\$410	\$460	\$345	\$410	\$295	\$345

*price per issue

AD DIMENSIONS

BACK COVER

Finished Print Size
8.5"W x 8.25"L

Bleed
.125" on each side

Final file size with bleed:
8.75"W x 8.5"L

**INSIDE BACK/FRONT/
FACING INSIDE FRONT
COVER/FULL PAGE**

Finished Print Size
8.5"W x 11"L

Bleed
.125" on each side

Final file size with bleed:
8.75"W x 11.25"L

HALF PAGE (H)

Finished Print/File Size
7.5"W x 5"L

HALF PAGE (V)

Finished Print/File Size
3.5"W x 9.75"L

QUARTER PAGE

Finished Print/File Size
3.625"W x 5"L

BUSINESS CARD

Finished Print/File Size
3.625"W x 2.5"L

Send inquiries and artwork to Missouri Park & Recreation Association
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