

2025 MPRA CONFERENCE & EXPO SPONSORS

FEBRUARY 18-21 • BRANSON CONVENTION CENTER, BRANSON, MO

As a vital part of the parks and recreation industry, we invite you to sponsor the 2025 MRPA Conference and Expo. Your support will enable us to deliver an exceptional event for MPRA Members, featuring a week filled with valuable educational sessions, networking opportunities, and enjoyable experiences. Your sponsorship will make a significant impact, and we sincerely hope that you will join us in making this event a resounding success!

Branding Sponsorships

- Recognition in MPRA Magazine
- ¼-page ad in post-conference magazine
- Special designation on mobile app
- Sponsor signage at conference
- Recognition at general session and awards banquet
- One complimentary booth space in the expo
- \$300 in registration credits for passes and socials
- Recognition in pre-conference marketing
- Recognition on MPRA website

- ▶ **Delegate Gift** **\$4500 Sold Out**
 - Logo on approx 450 delegate gifts.
- ▶ **Name Badge Holder** **\$3000 Sold Out**
 - Logo on approx 550 delegate name badges.
- ▶ **NEW! Wi-Fi** **\$3000 Sold Out**
 - Business name to be used as the Wi-Fi password throughout the meeting space.
- ▶ **Education Session** **\$2,250 (x8) 3 left**
 - Signage at education room entrance and recognition by room host.

Networking Sponsorships

- Recognition in MPRA Magazine
- ¼-page ad in post-conference magazine
- Special designation on mobile app
- Sponsor signage at conference
- Recognition at general session and awards banquet
- One complimentary booth space in the expo
- \$300 in registration credits for passes and socials
- Recognition in pre-conference marketing
- Recognition on MPRA website
- Sponsor sign at event
- Opportunity to place promo items on tables at event

- ▶ **Tuesday Opening Keynote** **\$3000 Sold Out**
 - 3-5 Minutes to address attendees and introduce keynote.
- ▶ **Tuesday Welcome Dinner** **\$3000 Sold Out**
 - 3-5 Minutes to address social attendees.
- ▶ **Expo Hall Happy Hour** **\$3000 Sold Out**
 - Logo on 200 promo item handed out in Expo Hall.
 - 100 drink tickets to distribute at Happy Hour or Wednesday Dinner.
- ▶ **Wednesday Dinner & Auction** **\$3000 (x2) 1 left**
 - 3-5 Minutes to address social attendees.
- ▶ **Thursday Closing Social** **\$3000 (x2) 1 left**
 - 1-2 minute video presented after the Awards Banquet (just before the social).

NEW! Drink Ticket Sponsorships

- Recognition on the exhibitor map
- Recognition in the conference app
- Custom drink tickets to distribute for redemption at the Expo Hall Happy Hour or Wednesday dinner
- *Must purchase a booth space in the expo hall*

300 left

- ▶ **50 tickets/\$500 -or- 100 tickets/\$1000** (400 avail.)

General Event Sponsorships

- Recognition in MPRA Magazine
- ¼-page ad in post-conference magazine
- Special designation on mobile app
- Sponsor signage at conference
- Recognition at general session and awards banquet
- \$300 in registration credits for passes and socials
- Recognition in pre-conference marketing

- Recognition on MPRA website

- ▶ **\$1500 (unlimited)**

Event App Sponsorship

- Recognition on MPRA website
- Banner ad (600px by 250px) on conference app

- ▶ **\$750 Sold Out**

Drink Sponsorships

- Recognition on MPRA website

- ▶ **Wednesday Coffee** **\$750 Sold Out**
 - Coffee provided by [Co. Name] and logo at coffee stand

- ▶ **Thursday Coffee** **\$750 Sold Out**
 - Coffee provided by [Co. Name] and logo at coffee stand

- ▶ **Soft Drinks** **\$750 Sold Out**
 - Soft Drinks provided by [Co. Name] and logo at all bars



SPONSOR INFORMATION

Company: _____ Sponsorship Level: _____
Primary Contact: _____ Phone: _____
Company Website: _____ Email: _____

DIRECTORY INFORMATION To be printed in the MPRA magazine and conference app.

Company Name: _____ Website: _____
Contact: _____ Email: _____
Address: _____ City/State/Zip: _____

Choose all of the following categories that represent your business:

- | | | |
|--|--|---|
| <input type="checkbox"/> Aquatics | <input type="checkbox"/> Landscape/Nursery | <input type="checkbox"/> Pollinator/Turf |
| <input type="checkbox"/> Architect/Design | <input type="checkbox"/> Landscape Architect | <input type="checkbox"/> Signs/Scoreboards |
| <input type="checkbox"/> Athletic Equipment | <input type="checkbox"/> Lawn Care Equipment | <input type="checkbox"/> Shade/Shelter |
| <input type="checkbox"/> Construction | <input type="checkbox"/> Lighting | <input type="checkbox"/> Splashpads |
| <input type="checkbox"/> Engineering/Surveying | <input type="checkbox"/> Minority Owned Bus. | <input type="checkbox"/> Sports Planning |
| <input type="checkbox"/> Entertainment | <input type="checkbox"/> Operations/Consulting | <input type="checkbox"/> Surfacing/Flooring |
| <input type="checkbox"/> eSports | <input type="checkbox"/> Pet Waste Management | <input type="checkbox"/> Water Treatment |
| <input type="checkbox"/> Fitness/Exercise | <input type="checkbox"/> Picnic Tables/Benches | <input type="checkbox"/> Woman Owned Bus. |
| <input type="checkbox"/> Industrial Painting | <input type="checkbox"/> Playground Equipment | <input type="checkbox"/> Other |

Provide a short description of your goods & services:

BOOTH INFORMATION

Sponsors may select their booth space now. If it is not included in your sponsorship, you will be charged as indicated below.

- | | | |
|--|---|---|
| Single Booth (10'x10') | Double Booth (10'x20') | Triple Booth (10'x30') |
| <input type="checkbox"/> Member.....\$570.00 | <input type="checkbox"/> Member.....\$1110.00 | <input type="checkbox"/> Member.....\$1650.00 |
| <input type="checkbox"/> Non-Member.....\$670.00 | <input type="checkbox"/> Non-Member.....\$1310.00 | <input type="checkbox"/> Non-Member.....\$1950.00 |

All sponsors will receive complimentary access to our in-app Lead Collection service.

Booth Location Preference: (see diagram at www.mopark.org/conference) #1 _____ #2 _____ #3 _____

List companies you prefer not to be near: _____
We try to avoid placement of similar businesses next to or across from each other. However, this is sometimes unavoidable.

Exhibitor/Display Name: _____ **Primary Contact Email:** _____

Name Badges: (two badges are allowed per single booth space. Extras may be purchased for \$35 each)

Name: _____ **Email:** _____

Preferred Pronouns (optional): She/Her He/Him They/Them

Name: _____ **Email:** _____

Preferred Pronouns (optional): She/Her He/Him They/Them

I will be serving food I am bringing a motorized vehicle

MPRA MEMBERSHIP Fill this area out if you'd like to purchase or renew your membership.

CORPORATE MEMBERSHIP\$530

A Corporate Membership shall consist of for-profit corporations, partnerships, and firms that support and encourage the purposes of the Association. Corporate Members shall possess all the benefits of an MPRA membership including the right to vote and to hold office. Note: This membership type includes up to five (5) employees of the same corporation who qualify as Individual Professional Members.

ORGANIZATIONAL MEMBERSHIP.....\$320

An Organizational Membership consists of academic institutions, military installations, hospitals, nonprofit agencies, and other organizations providing parks, recreation, and leisure services not covered under agency or corporate memberships. Organizational Members shall possess all the benefits of an MPRA membership including the right to vote and to hold office. Note: This membership type is limited to five (5) employees who qualify as Individual Professional Members.

POLICIES

For a list of all our membership benefits, visit www.mopark.org/membership/

REFUND: All cancellation requests must be submitted in writing. Cancellations postmarked on or before 1/10/25 are subject to a \$75 fee. NO REFUNDS after 1/10/25. Substitutions are allowed with no additional fee. Please contact the MPRA office with any questions or to make changes to your registration.

DELEGATES: If your purchased sponsorship level includes a \$300 in registration credit for passes and socials, you will be provided with a coupon code in November. Codes will be sent to the sponsorship contact on this form when delegate registration opens.

ATTENDING EVENTS: You must be registered and have a badge to attend conference events other than meal functions, which require a meal ticket.

