2027 MPRA CONFERENCE & EXPO

FEBRUARY 16-19 | MARGARITAVILLE LAKE RESORT, LAKE OZARK, MO

SPONSORSHIP REGISTRATION FORM

As a vital part of the parks and recreation industry, we invite you to sponsor the 2027 MPRA Conference and Expo. Your support will enable us to deliver an exceptional event for MPRA members, featuring a week filled with valuable educational sessions, networking opportunities, and enjoyable experiences. Your sponsorship will make a significant impact, and we sincerely hope that you will join us in making this event a resounding success!

BRANDING SPONSORSHIPS

- Recognition in MPRA Magazine
- ¼-page ad in post-conference magazine
- Special designation on mobile app
- Sponsor signage at conference
- Recognition at general session and awards banquet
- One complimentary booth space in the expo
- $300 in registration credits for passes and socials
- Recognition in pre-conference marketing
- Recognition on MPRA website

Delegate Gift ---------- **$4500** ~~Sold Out~~
- Logo on approx 450 delegate gifts.

Name Badge Holder ---------- **$3000** ~~Sold Out~~
- Logo on approx 550 delegate name badges.

Wi-Fi ---------- **$3000** ~~Sold Out~~
- Business name used as the Wi-Fi password at the event.

NEW! Hotel Keycard ---------- **$3000 (x1)**
- Business name on the hotel room keycards.

Education Session ---------- **$2,250** 3 left
- Signage at room entrance and recognition by room host.

NETWORKING SPONSORSHIPS

- Recognition in MPRA Magazine
- ¼-page ad in post-conference magazine
- Special designation on mobile app
- Sponsor signage at conference event
- Recognition at general session and awards banquet
- One complimentary booth space in the expo
- $300 in registration credits for passes and socials
- Recognition in pre-conference marketing
- Recognition on MPRA website
- Opportunity to place promo items on tables at sponsored event

Tuesday Opening Keynote ---------- **$3000** ~~Sold Out~~
- 3-5 minutes to address attendees and introduce keynote.

Tuesday Welcome Reception ---------- **$3000** ~~Sold Out~~
- 3-5 minutes to address social attendees.

Expo Hall Happy Hour ---------- **$3000** ~~Sold Out~~
- Logo on 200 promo items handed out in Expo Hall.
- 100 drink tickets to distribute at Happy Hour or Wednesday Dinner.

Wednesday Dinner & Auction ---------- **$3000 (x2)**
- 3-5 minutes to address social attendees.

Thursday Closing Social ---------- **$3000** (1 left)
- 3-5 minute video presented after the Awards Banquet.

DRINK TICKET SPONSORSHIPS

- Recognition in the conference app
- Custom drink tickets to distribute for redemption at the Expo Hall Happy Hour or Wednesday dinner
- Must purchase a booth space in the expo hall

50 tickets/$500 -or- 100 tickets/$1000 (450 available) 350 left

DRINK SPONSORSHIPS

- Recognition on MPRA website

Wednesday Coffee ---------- **$750** ~~Sold Out~~
- Coffee provided by [Co. Name] and logo at coffee stand

Thursday Coffee ---------- **$750** ~~Sold Out~~
- Coffee provided by [Co. Name] and logo at coffee stand

Soft Drinks ---------- **$750** ~~Sold Out~~
- Soft Drinks provided by [Co. Name] and logo at all bars

GENERAL EVENT SPONSORSHIPS

- Recognition in MPRA Magazine
- ¼-page ad in post-conference magazine
- Special designation on mobile app
- Sponsor signage at conference
- Recognition at general session and awards banquet
- $300 in registration credits for passes and socials
- Recognition in pre-conference marketing
- Recognition on MPRA website

$1500 (unlimited)

ADDITIONAL SPONSORSHIPS

Event App Sponsorship ---------- **$1500** ~~Sold Out~~
- Recognition on MPRA website
- Banner ad (600px by 250px) on conference app

Region Meeting Breakfasts ---------- **$1000** (1 left)
- 3-5 minutes to address attendees.
- Opportunity to display promotional materials at meeting.

MPRA
Missouri Park & Recreation Association

Mail Payments to: MPRA, The Musco Lighting Building, 2018 William St., Jefferson City, MO 65109
Phone: 573-636-3828 | Email: sarah@mopark.org | Website: www.mopark.org

SPONSOR INFORMATION

Company: _____ Sponsorship Level(s): _____

Primary Contact: _____ Phone: _____

Company Website: _____ Email: _____

**payment must be received before sponsor will be listed on marketing materials.*

DIRECTORY INFORMATION

To be printed in the MPRA magazine and conference app.

Display Name: _____ Contact: _____

Address: _____ City/State/Zip: _____

Email: _____

Provide a short description of your goods & services:

Choose all of the following categories that represent your business:

- ☐ Aquatics
- ☐ Architect/Design
- ☐ Athletic Equipment
- ☐ Construction
- ☐ Engineering/Surveying
- ☐ Entertainment
- ☐ eSports
- ☐ Fitness/Exercise
- ☐ Industrial Painting
- ☐ Landscape/Nursery
- ☐ Landscape Architect
- ☐ Lawn Care Equipment
- ☐ Lighting
- ☐ Minority Owned Bus.
- ☐ Operations/Consulting
- ☐ Pet Waste Management
- ☐ Picnic Tables/Benches
- ☐ Playground Equipment
- ☐ Pollinator/Turf
- ☐ Signs/Scoreboards
- ☐ Shade/Shelter
- ☐ Splashpads
- ☐ Software/Technology
- ☐ Sports Planning
- ☐ Surfacing/Flooring
- ☐ Water Treatment
- ☐ Woman Owned Bus.
- ☐ Other

BOOTH INFORMATION

You must purchase a sponsorship, to reserve a booth using this form.

Sponsors may select their booth space now. If it is not included in your sponsorship, you will be charged as indicated below.

Single Booth (8'x10')
- ☐ Member.....$575.00
- ☐ Non-Member.....$725.00

Double Booth (8'x20')
- ☐ Member.....$1,120.00
- ☐ Non-Member.....$1,420.00

Triple Booth (8'x30')
- ☐ Member.....$1,665.00
- ☐ Non-Member.....$2,115.00

All sponsors will receive complimentary access to our in-app Lead Collection service.

Booth Location Preference: (see diagram at www.mopark.org/conference) #1_____ #2_____ #3_____

List companies you prefer not to be near: _____

We try to avoid placement of similar businesses next to or across from each other. However, this is sometimes unavoidable.

Exhibitor/Display Name: _____ **Primary Contact Email:** _____

Name Badges: (two badges are allowed per single booth space. Extras may be purchased for $35 each)

Name:_____ **Email:**_____

Preferred Pronouns (optional): ☐She/Her ☐He/Him ☐They/Them

Name:_____ **Email:**_____

Preferred Pronouns (optional): ☐She/Her ☐He/Him ☐They/Them

☐ I will be serving food ☐ I am bringing a motorized vehicle

MPRA MEMBERSHIP

Fill this area out if you'd like to purchase or renew your membership for 2027.

☐ **CORPORATE MEMBERSHIP $530**

A Corporate Membership shall consist of for-profit corporations, partnerships, and firms that support and encourage the purposes of the Association. Corporate Members shall possess all the benefits of an MPRA membership including the right to vote and to hold office. Note: This membership type includes up to five (5) employees of the same corporation who qualify as Individual Professional Members.

☐ **ORGANIZATIONAL MEMBERSHIP.....$320**

An Organizational Membership consists of academic institutions, military installations, hospitals, nonprofit agencies, and other organizations providing parks, recreation, and leisure services not covered under agency or corporate memberships. Organizational Members shall possess all the benefits of an MPRA membership including the right to vote and to hold office. Note: This membership type is limited to five (5) employees who qualify as Individual Professional Members.

For a list of all our membership benefits, visit www.mopark.org/membership/

POLICIES

For a full list of MPRA Conference Policies and Terms, scan the QR code.

PAYMENT: Upon completion of this form, an invoice will be provided to the primary contact. Sponsors must pay in full before their logo is added to any marketing materials.

REFUND: All booth cancellation requests must be submitted in writing. Cancellations made prior to 21 days before the event are subject to a $75 fee. NO REFUNDS will be given within 21 days of the event. Substitutions are allowed for booth attendees with no additional fee. Please contact the MPRA office with any questions or to make changes to your registration.

EXHIBITORS: Booth locations are first-come, first-served. Payment is required to reserve booth space. All booth attendees must be employed by the company that purchased the booth space.

DELEGATES: If your purchased sponsorship level includes a $300 in registration credit for passes and socials, you will be provided with a coupon code in November. Codes will be sent to the sponsorship contact on this form when delegate registration opens. You must be registered and have a badge to attend conference events other than meal functions, which require a meal ticket.

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