2025 MPRA CONFERENCE & EXPO
February 18-21, 2025 | Branson, MO
SESSION INFORMATION

TUESDAY, FEBRUARY 18, 2025

Celebrate Your "WHY" [DEV]

Closing the Trust Gap: The Ethical Imperative of Strong Workplace Cultures [M&L]

Creating a Splash: Building Diverse and Inclusive Aquatic Teams [AQU]

Friday Night Lights: There's More Than Meets The Eye [SPO]

Healthy Boundaries to Protect Your Genius [H&W]

Inclusive Play Matters: Evidence-Based Design Best Practices for Play and Recreation Destinations [H&W]

Leading Through Communication: Building Stronger Teams [M&L]

Lessons from Uber and Google: Applying World-Class Brand and Technology Strategy to Recreation [M&C]

Maximizing Park Spaces: Engaging Families and Kids in Environmental Education [PRO]

No Experience Required: Incorporating STEM into your Youth Programming [PRO]

People Don't Come with Warning Labels [DEV]

Reframing and De-Escalating Challeging Behaviors [M&L]

Sports Turf, Irrigation, and becoming a Certified Sports Field Manager [PNR]

Surviving Technology: Mental Health and Social Closeness for Zoomers [H&W]

The Design and Construction of Lake Olathe [PNR]

Utilization of the Missouri Assessment of Swim Skills (MASS) for Adaptive Swim Programs [AQU]

WEDNESDAY, FEBRUARY 19, 2025

7 Sights and Sounds in the Pump Room to NEVER Ignore [AQU]

Compass Points: Understanding your Direction and How it Impacts Your Work [DEV]

Content that Connects: Engaging Your Community with Messaging [M&C]

Daily Execution. Extraordinary Results. [DEV]

Designing with Sensory Needs in Mind [PNR]

ELEVATE: How Exceptional Leaders Inspire Peak Performance [M&L]

Enhancing Your Staff Training with Free Local Resources Across Missouri [PRO]

Hunting for Unicorns [M&L]

Learning Common AI Tools [DEV]

Living Gold: Assessing and Preserving Valuable Tree Resources in Parks [PNR]

Making Waves: Creating Regional Destinations for Aquatics [AQU]

Outdoor Adult Fitness Parks: Best Practices for Promoting Community Health by Increasing Physical Activity [H&W]

Paddling Together: Creating Unforgettable Pickleball Events [SPO]

Play Beyond the Lines: Innovating Sports Programs and Events [SPO]

Snapshots to Success [H&W]

Start to Finish Programming: Breaking Down BIG Programs to Create More [PRO]

THURSDAY, FEBRUARY 20, 2025

12 Ways to Re-Think Inservice [AQU]

Accountability: The Cornerstone of Success [DEV]

Activating Acceptance [DEV]

Athletic Fields and Playgrounds [SPO]

Be A Better You | The Cliff Notes Version [DEV]

Building Political Capital in Your Community [M&L]

Building the Dardenne Creek Blueway: Connecting Communities Through Water [PNR]

Chronic Disease in the Show-Me State: The Role of the Community Center [H&W]

Connecting People to Nature through Natural Community Management [PNR]

Considering the Ten-Minute Walk in Park Planning [PNR]

Diversifying Your Ice Skating Programs [PRO]

Eight Attributes Every Leader Needs [M&L]

Empowering Success: Inclusive Strategies for Challenging Behaviors [PRO]

Expenses Continue To Rise. Now What? [M&L]

Financial Onboarding [DEV]

Fit for All: Creating Inclusive Fitness Programs That Empower Every Body [H&W]

Fitness and Recreation for All! [M&L]

Habit Stories [DEV]

Have You Considered a Park Impact Fee? [M&L]

Creating Timeless Spaces: How to Build a Legacy Park [PNR]

Lifeguard Circle of Impact [AQU]

Making a Splash: Strategic Planning for Aquatic Safety [AQU]

Mastering Project Management [M&L]

Mountain Biking: Trails, Trends, and Tourism [SPO]

NASA GLOBE Goes to Camp [PRO]

Needs vs. Wants: Managing Customer Feedback and Expectations [M&C]

Parks and Recreation Marketing with AI [M&C]

Parks, Recreation, and Sports Tourism: Synergy for Health, Equity, and Impactful Facilities [SPO]

Purposeful PR | Essential Agency Communication [M&C]

Qualitative Maintenance Standards: Park Maintenance Starts Here [PNR]

Reignite Your Passion and Light Your Aquatic Team's Fire [AQU]

Reimaging Youth Sports Experiences [SPO]

Setting Healthy Boundaries at Home and Work [H&W]

The "One-Time Ask" Approach to Sponsorships [M&C]

Using AI to Design Recreational Programs for Special Needs [PRO]

Words Matter: Navigating Disability Language and Models [PRO]

This schedule is preliminary and subject to changes.